



On the rise.

Almost 6 million SMEs generate £2 trillion for the UK economy. Remarkably, less than 50,000 scale-ups contribute more than half of this total.

A new world.

Increasingly, these high-growth businesses are not just driving financial value, they are incorporating and shaping societal values. They are doing business differently.

Despite this unique contribution, they still suffer from template service and products from brokers who typically do not understand the growth journey they are on. Scale-ups are not sufficiently recognised by the insurance market – their growth prospects are not rewarded and they tell us they feel poorly understood.

It is time the insurance market got behind this vital set of customers with a tailor-made approach to power their growth.

A new way.

Capsule is a specialist, service-led insurance partner for growth companies – partnering with these innovative and ambitious businesses on their scale-up journey.

We identify prospective customers based on our key growth triggers, and then we track them using 300+ data points.

We employ the ‘**Capsule Resilience Framework**’ to gain a deep understanding of our customers and the journey they are on. This allows us to provide a truly agile insurance programme which evolves with our scale-up partners and unlocks growth.

We use the same framework when we act as the diligence partner for investors on acquisition opportunities.

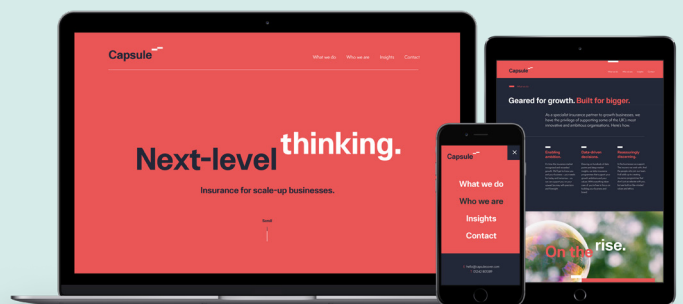
We are the first insurance broker to assess environmental, social and governance (ESG) factors in SME underwriting. We believe it is critical to understanding next-generation risk – and it’s true to the values we share with our customers.



A new website.

If you are interested in understanding more have a look at our [website](#). We will keep the [Insights](#) section up to date with all our latest news.

Any followers on our LinkedIn company page gratefully received!



Next-level thinking
for scale-up businesses

